



**Slips, Trips, and Falls International Conference 2023**  
**June 1-2, 2023 | University Health Network, Toronto, Canada**

# **Slips, Trips, and Falls International Conference 2023**

## **Sponsorship and Exhibitor Package**

**June 1-2, 2023**

**University Health Network**

**Toronto, Ontario, Canada**



# YOU ARE INVITED TO JOIN US IN PRESENTING THIS INNOVATIVE CONFERENCE TO LEADING FALL PREVENTION EXPERTS!

The 2023 Slips, Trips and Falls Conference will be held June 1 and 2, 2023, in Toronto, Ontario, and is hosted by The KITE Research Institute-University Health Network. This conference aims to bring together experts from North America and around the world to share research excellence, industrial advances and policy innovations in slip/trip/fall-related injury prevention. This conference is expecting to draw 200 delegates from a wide variety of safety-related sectors, including risk and safety managers, architects and designers, planners and facilities managers, ergonomists and forensics experts, footwear or flooring manufacturers, policymakers, standards committee members, other safety and healthcare professionals, researchers, and engineering.

**This conference provides a rare opportunity for you to position your organization as a valued leader in this critical area of public health.**

## CONFERENCE GOALS

Slip, trip, and fall prevention is an important and timely issue in public health. The burden of slips, trips and falls-related occupational injuries ranged from 20 to 40% of disabling occupational injuries in developed countries. These figures alone clearly demonstrate the need for international action around this issue.

The 2023 Slips, Trips, and Falls International Conference aims to:

- Bring international attention and generate media interest in the issue of slip/trip/fall prevention
- Inspire further development and advancement of slip/trip/fall prevention across numerous industries
- Learn about international and “state of the art” developments on slip/trip/fall prevention evidence and programming
- Foster new networks, collaborations and partnerships for the advancement of the art and science of slip/trip/fall prevention
- Share ideas for innovative and creative solutions to the growing problem of slip/trip/fall-related injuries among our aging population

**The following sponsorship and exhibitor opportunities are available:**



# Sponsorship Packages

## PLATINUM SPONSOR

Availability: 2 Packages

Cost: CAD 10,000

### **Platinum Sponsor Benefits:**

- Exclusive branded sponsorship of a plenary session and a 5-minute speaking opportunity during the opening remarks of the session
- Three complimentary conference registrations
- Opportunity to have a superior exhibitor table during the conference
- Opportunity for Virtual Exhibition Space
- Company logo and web link on the conference website site
- Full-page and full-colour advertisements in the conference program
- Extra-large logo on pull-down screen for background on the stage
- Company channel on virtual platform pinned to the top with platinum sponsor title
- Acknowledgement during opening & closing
- Placement of an extra-large logo on the cover page of the conference booklet
- Opportunity to send one conference newsletter
- Feed 4 announcements in the virtual lobby

## GOLD SPONSOR

Availability: 2 Packages

Cost: CAD 6,500

### **Gold Sponsor Benefits:**

- Two complimentary conference registration
- Opportunity to have a priority exhibitor table during the conference
- Opportunity for Virtual Exhibition Space
- Company logo and web link on conference site
- Half-page and full-colour advertisements in the conference program
- Large logo on pull-down screen for background on the stage
- Company channel on the virtual platform with golden sponsor title
- Acknowledgment during opening and closing
- Placement of the large brand logo on the cover page of the conference booklet
- Opportunity to send one conference newsletter
- Feed 3 announcements in the virtual lobby

## SILVER SPONSOR

Availability: 2 Packages

Cost: CAD 3,000

### **Silver Sponsor Benefits:**

- One complimentary conference registration
- Company logo and web link on the conference website
- Quarter-page, full-colour advertisement in the conference program
- Opportunity to have an exhibitor table during the conference
- Opportunity for Virtual Exhibition Space
- Small logo on pull-down screen for background on the stage
- Individual slack channel with silver sponsor title
- Acknowledgment during opening and closing
- Placement of a small brand logo on the cover page of the conference booklet
- Feed 2 announcements in the virtual lobby





# Exhibitor Packages

Exhibitors at the 2023 Slips, Trips, and Falls Conference have an exciting opportunity to align their organizational priorities with a critical issue facing workers, industry and the general public. Each Exhibitor will be well-positioned to demonstrate their leadership and commitment to slip/trip/fall prevention. Join industry leaders, practitioners and researchers around the world and help support the vital work being done to prevent slip/trip/fall-related injuries.

## EXHIBITOR

Availability: 5 Packages

Cost: CAD 1,500

### **Exhibitor Benefits:**

- One table and virtual exhibition space. More than one table may be purchased. If you would like to purchase floor space as well to display equipment, please discuss this with the exhibit organizer. Exhibitor tables will be set up for the duration of the conference in a prime location, receiving maximum exposure. Delegates will be provided with a question about each exhibitor and will be entered into the conference's prize draw only upon completing all questions. This will ensure delegates take the time to speak with exhibitors.
- One complimentary conference registration, which includes all meals and breaks for two days
- Company logo and web link on the conference website
- Opportunity for Virtual Exhibition Space
- One-eighth page, full-colour advertisement in the conference program
- Individual channel on a virtual platform with exhibitor title
- Logo in the conference booklet
- International exposure with registrants coming from around the world
- Promote your organization and services to approximate experts in the field of slip/trip/fall prevention
- Learn about emerging trends in the field
- Feed 1 announcement in the virtual lobby

## VIRTUAL EXHIBITOR

Availability: No limitation

Cost: CAD 500

### **Virtual Exhibitor Benefits:**

- Virtual Exhibition Space
- Company logo and web link on the conference website
- One complimentary virtual conference registration
- One-eighth page, full-colour advertisement in the conference program
- Individual Channel on the virtual platform
- Logo in the conference booklet
- International exposure with registrants coming from around the world
- Promote your organization and services to approximate experts in the field of slip/trip/fall prevention
- Learn about emerging trends in the field
- Feed 1 announcement in the virtual lobby



# A La Carte

Additional sponsorship opportunities can be purchased with an existing sponsorship package or individually.

## SOCIAL DINNER SPONSOR

Availability: 1

Cost: CAD 2,000

- Exclusive sponsorship to the one Social Dinner event
- Logo displayed on tables
- Be listed in the program as Social Dinner Sponsor
- Opportunities to make a 5 mins toast speech during the dinner event
- Three guest tickets to the social dinner event



## LUNCH SPONSOR

Availability: 2

Cost: CAD 1,000

- Exclusive sponsorship of one lunch session
- Logo/Banner to be displayed at meal destination point
- Be listed in the program as a Lunch Sponsor

## BREAKFAST SPONSOR

Availability: 2

Cost: CAD 800

- Exclusive sponsorship of one breakfast session
- Logo/Banner to be displayed at meal destination point
- Be listed in the program as Breakfast Sponsor

## COFFEE BREAK SPONSOR

Availability: 4

Cost: CAD 800

- Exclusive sponsorship of one Coffee Break session
- Logo/Banner to be displayed at meal destination point
- Be listed in the program as Coffee Break Sponsor

## REGISTRATION TABLE PROMOTION MATERIAL

Availability: No limitation

Cost: CAD 100 per provided item

- Your business promotional material/merchandise will be placed at the registration for the two days event

## ZOOM SESSION LOGO DISPLAY

Availability: 12

Cost: CAD 100 per session

- The moderators of the zoom session will have the company logo on their virtual background for one Zoom session



## Summary

### Sponsors

### Exhibitors

	<b>Platinum</b> <b>\$10,000</b> <b>Limited to 2</b>	<b>Golden</b> <b>\$6,500</b> <b>Limited to 2</b>	<b>Silver</b> <b>\$ 3,000</b> <b>Limited to 2</b>	<b>In-Person</b> <b>\$1,500</b> <b>Limited to 5</b>	<b>Virtual</b> <b>\$500</b> <b>No Limitation</b>
Remark Presenting	✓ 5-min remark				
Acknowledgment during opening & closing	✓	✓	✓		
Logo displayed on pull down screen	✓ Extra-large	✓ Large	✓ Standard		
In-Person Exhibition Space	✓ Superior location	✓ Priority location	✓	✓	
Virtual Exhibition Space	✓	✓	✓	✓	✓
Individual Channel on Virtual Platform	✓ With Platinum sponsor title	✓ With Golden sponsor title	✓ With Silver sponsor title	✓	✓
Complimentary exhibitor badges/tickets	✓ 3	✓ 2	✓ 1	✓ 1	
Placement of brand logo on the coverage of the conference booklet	✓ Extra large	✓ Large	✓ Standard		
Conference newsletter	✓ 1	✓ 1			
Ads in the conference booklet (Both soft and hard copies with a 100-word business profile)	✓ Full page	✓ Half page	✓ Quarter Page	✓ Eighth page	✓ Eighth page
Logo with hyperlink on the conference website	✓ Extra Large	✓ Large	✓ Standard	✓ Standard	✓ Standard
Feed announcements in the virtual lobby	✓ 4	✓ 3	✓ 2	✓ 1	✓ 1

## HOW TO REGISTER

Please send an email to Sophia Yue Li ([Yue.Li@uhn.ca](mailto:Yue.Li@uhn.ca)) indicating your interest to be a sponsor or an exhibitor at the 2023 Slips, Trips, and Falls International Conference. Once reviewed and approved by the sponsorship committee, you will be sent a registration form.

**Please indicate your interest as soon as possible as space is limited.**

**We look forward to welcoming you to  
Slips, Trips, and Falls International  
Conference 2023**